Welcome to...

SCOTTSBLUFF • NEBRASKA

2016 U.S. Census Population

Scottsbluff 14,883
Scotts Bluff County 36,422
The following pages contain basic information about Scottsbluff, Nebraska. This information was compiled by the City of Scottsbluff, Scottsbluff/Gering Chamber of Commerce, and Nebraska Public Power District in order to promote community development and quality of life.

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The City of Scottsbluff is dedicated to using its “Comprehensive Plan” to translate the community’s values and vision into how the community is lived in and experienced. The comprehensive plan addresses topics such as transportation, utilities, and land use which ensures that both city employees and public officials have guidance when deciding on economic development plans and projects.

Our community vision is to ensure that Scottsbluff will expand economic opportunities by aggressively marketing, preparing, and certifying sites most suited for industry and business recruitment. The city will work towards sustainable development by prioritizing development through incentives, redevelopment, and investing in strategic social and economic stability initiatives.

Firms with retail sales tax permits in Scottsbluff reported 2016 net taxable retail sales of $380,160,563, while Scotts Bluff County reported retail sales of $469,373,408.

### Scottsbluff’s Leading Employers

<table>
<thead>
<tr>
<th>Employers</th>
<th>Product or Service</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regional West Medical Center</td>
<td>Medical</td>
<td>2,000</td>
</tr>
<tr>
<td>Scottsbluff Public Schools</td>
<td>Education</td>
<td>475</td>
</tr>
<tr>
<td>Southwest Business Corporation</td>
<td>Financial Management Services</td>
<td>325</td>
</tr>
<tr>
<td>Western Sugar Cooperative</td>
<td>Agriculture</td>
<td>250</td>
</tr>
<tr>
<td>Region1 Office of Human Development</td>
<td>Community Services</td>
<td>240</td>
</tr>
<tr>
<td>Kelley Bean Company</td>
<td>Agriculture</td>
<td>230</td>
</tr>
<tr>
<td>Western Nebraska Community College</td>
<td>Education</td>
<td>200</td>
</tr>
<tr>
<td>Panhandle Cooperative Association</td>
<td>Agriculture</td>
<td>200</td>
</tr>
<tr>
<td>BNSF Railway Company</td>
<td>Railroad</td>
<td>200</td>
</tr>
<tr>
<td>Platte Valley Bank &amp; JG Elliott</td>
<td>Banking &amp; Insurance</td>
<td>200</td>
</tr>
<tr>
<td>Aulick Industries &amp; Leasing</td>
<td>Manufacturing &amp; Trucking</td>
<td>150</td>
</tr>
<tr>
<td>City of Scottsbluff</td>
<td>Government</td>
<td>150</td>
</tr>
</tbody>
</table>

Aulick Industries & Leasing

Kelley Bean Company

Panhandle Cooperative Association

Southwest Business Corporation

Platte Valley Bank & JG Elliott
Nonfarm Wage & Salary Employment

SCOTTS BLUFF COUNTY
2015 ANNUAL AVERAGE

Workforce

The Nebraska Department of Labor serves employers and job seekers across Nebraska through its “Career Centers” located across the state. Services for employers include employee recruitment and screening, posting job openings, tax credit information, and labor market and labor law information. Job seekers can find a full array of employment and training related services including on-site services provided by a network of mandatory Workforce Innovation and Opportunity Act partners. To access Nebraska Department of Labor’s One-Stop for Jobs, go to neworks.nebraska.gov.

Scots Bluff County Labor Supply
ANNUAL AVERAGE 2015

Scotts Bluff County & Contiguous Counties*

Non-farm wage and salary workers 24,307
Total employment 27,187
Labor force population 28,040
ADDITIONAL POTENTIAL LABOR SUPPLY
Commuting out of county (2014) 4,025
Unemployed 591
Total 4,616

NOTE: Does not include estimated number of homemakers, seasonal and part-time workers, and workers who would shift from low-paying jobs who could be expected to work for industry.

*Contiguous Nebraska counties include Banner, Box Butte, Morrill, and Sioux. Figures for Goshen County in Wyoming were not available.

Unemployment Rate
2015 ANNUAL AVERAGE

Scotts Bluff County 3.4%
Nebraska 3.0%
United States 5.3%

Source: U.S. Bureau of Labor Statistics

Unionization

Nebraska has a right to work provision in its constitution.

Wage Sampling

Hourly wage rates for various occupations, Panhandle Region, Nebraska

<table>
<thead>
<tr>
<th>Standard Occupational Code Title</th>
<th>10th Percentile</th>
<th>50th Percentile</th>
<th>90th Percentile</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountants and Auditors</td>
<td>18.02</td>
<td>28.12</td>
<td>41.46</td>
</tr>
<tr>
<td>Computer Programmers*</td>
<td>20.77</td>
<td>35.59</td>
<td>54.29</td>
</tr>
<tr>
<td>Registered Nurses</td>
<td>21.49</td>
<td>29.43</td>
<td>38.02</td>
</tr>
<tr>
<td>Retail Salespersons</td>
<td>8.59</td>
<td>10.88</td>
<td>18.06</td>
</tr>
<tr>
<td>Secretaries and Administrative Assistants, Except Legal, Medical</td>
<td>9.70</td>
<td>13.88</td>
<td>18.95</td>
</tr>
<tr>
<td>Customer Service Representatives</td>
<td>10.41</td>
<td>13.73</td>
<td>20.20</td>
</tr>
<tr>
<td>Office Clerks, General</td>
<td>9.31</td>
<td>12.65</td>
<td>17.27</td>
</tr>
<tr>
<td>Assemblers and Fabricators, All Other*</td>
<td>9.95</td>
<td>15.07</td>
<td>20.56</td>
</tr>
<tr>
<td>Laborers and Freight, Stock, and Material Movers, Hand</td>
<td>9.37</td>
<td>12.39</td>
<td>18.57</td>
</tr>
<tr>
<td>Machinists*</td>
<td>11.28</td>
<td>19.04</td>
<td>27.34</td>
</tr>
<tr>
<td>Welders, Cutters, Solderers, and Brazers</td>
<td>10.57</td>
<td>16.63</td>
<td>37.08</td>
</tr>
<tr>
<td>Welding, Soldering, and Brazing Machine Setters*</td>
<td>12.69</td>
<td>18.12</td>
<td>23.65</td>
</tr>
<tr>
<td>Heavy and Tractor-Trailer Truck Drivers</td>
<td>9.10</td>
<td>17.30</td>
<td>24.50</td>
</tr>
<tr>
<td>Cutting, Punching, and Press Machine Setters/Operators</td>
<td>13.30</td>
<td>16.64</td>
<td>22.27</td>
</tr>
<tr>
<td>Electricians</td>
<td>13.68</td>
<td>20.08</td>
<td>29.94</td>
</tr>
<tr>
<td>Tool and Die Makers*</td>
<td>16.26</td>
<td>24.05</td>
<td>33.28</td>
</tr>
</tbody>
</table>

*Wage information taken from Nebraska Statewide
TRANSPORTATION

Location/Highways
U.S. Highway 26, Nebraska Highway 71, and the Beltline Highway all run through Scottsbluff. Gering is the county seat of Scotts Bluff County. Scottsbluff is 77 miles northwest of Sidney, Nebraska; 110 miles northeast of Cheyenne, Wyoming; and 177 miles northwest of North Platte, Nebraska.

Rail
The nearest rail service, BNSF Railway Company, is located in Chadron, Nebraska, 99 miles northeast of Scottsbluff.

Air
The Western Nebraska Regional Airport, located four miles northeast of Scottsbluff, has two concrete runways 8,279-foot with medium intensity approach lighting system and runway alignment indicator lights and an 8,002-foot runway.

Nearest Commercial Air Service:
- Western Nebraska Regional Airport, Scottsbluff, NE
  4 miles, 9 minutes
- Alliance Municipal Airport, Alliance, NE
  59 miles, 68 minutes
- North Platte Regional Airport, North Platte, NE
  177 miles, 172 minutes
- McCook Ben Nelson Regional Airport, McCook, NE
  243 miles, 237 minutes

COMMUNICATIONS

Telecommunications Provider
- Allo Communications
  www.allocommunications.com
- Century Link
  www.centurylinkquote.com
- Charter Communications
  www.charter.com

Internet Providers
- Allo Communications
  www.allocommunications.com
- Charter Communications
  www.charter.com
- Vista Beam
  www.vistabeam.com
- Action Communications
  www.actcom.net

Post Office & Package Delivery Service
The U.S. Postal Service in Scottsbluff has one mail receipt and one dispatch daily.

Federal Express, United Parcel Service, U.S. Postal Service, and DHL provide package delivery services in the Scottsbluff area.

Trucklines
More than 13,500 licensed motor carriers with worldwide connections are based in Nebraska and serve businesses throughout North America. The following trucking map is based on Scottsbluff, Nebraska.

Legal Trucking Distance Map

Source: Nebraska Department of Economic Development. Legal Trucking Distances from Scottsbluff, Nebraska, 2016; using ESRI Business Analyst Desktop.
Nebraska Highlights

Energy costs are often a considerable part of any business’ operational budget. These costs can vary greatly between states, but in Nebraska (the only state in the nation where all electric utilities are publicly owned) electric costs are passed to consumers at low, cost-of-service rates. As a result, the state claims industrial rates well below the national average. Nebraska electric utilities are able to offer low rates, in part, because they draw from a balanced and efficient “mix” of generation resources.

NPPD’s Sources of Energy - 2016
(Native Load + Nonfirm Sales)

- Coal: 48.0%
- *Hydro includes WAPA: 6.8%
- Gas & Oil: 1.5%
- Wind: 6.9%
- Nuclear: 32.3%
- *NPPD's Sources of Energy - 2016

NPPD has a wholesale Economic Development Rate (EDR) for customers with qualifying projects of new or additional electric load. To be eligible for the lower, incentivized EDR, a customer must be served by an NPPD wholesale customer or NPPD’s Retail Division. The project must add new or additional electric load of at least one megawatt, have a minimum monthly load factor of 60 percent and the customer must also enter into a written agreement with the State of Nebraska or any political subdivision to provide an economic development project pursuant to state or local law and a written service agreement with NPPD.

Electricity

Nebraska Public Power District provides retail electric service to Scottsbluff and operates Scottsbluff’s distribution system. The Scottsbluff area is fed by two 115 kV lines. Five main distribution substations in Scottsbluff have a total capacity of more than 80 MVA. Two peripheral distribution substations in the city are capable of serving 7 MVA. All seven substations mentioned can be served from at least two different 34.5 kV sources. The heart of the Scottsbluff distribution system is served by 12.47 kV lines with peripheral areas being served by a 12.47 kV distribution line. All of the substations and lines were designed and built with future load growth in mind.

Prospective customers should contact Nebraska Public Power District, (877) 275-6773, www.nppd.com, for further information regarding electric rates and services.

Natural Gas

Black Hills Energy is a retail supplier of natural gas in Scottsbluff. For more information, visit www.blackhillsenergy.com.

Water & Sewerage

The municipal water system in Scottsbluff is supplied by 12 wells, which have an average depth of 100 feet. The system, serving the entire city, has a combined pumping capacity of 14,100 gallons per minute and an overhead storage capacity of 2,750,000 gallons. The system has a maximum capacity of 23,054,000 gallons per day.

Scottsbluff has a municipal sanitary sewerage system and storm sewer system. The activated sludge treatment plant has a daily capacity of 2,105,110 gallons.

Visit www.scottsbluff.org for more information regarding water and sewerage.

Recycling

Recyclables are collected by the City of Scottsbluff. The following items are accepted: electronics, paint, paper, number 1 and 2 plastics, cardboard, and other typical recyclables.
Scottsbluff is governed by a council-manager form of government with a city manager and clerk.

Scotts Bluff County has five districts and ten townships. The county is governed by five county commissioners.

**Fire Protection**

Fire protection is provided to Scottsbluff by a 16-member fire department and 4 volunteer members. Scottsbluff has one fire station and 943 fire hydrants.

**Law Enforcement**

The City of Scottsbluff has 31 sworn police officers and 6 support personnel to provide law enforcement in the community.

The Scotts Bluff County Sheriff’s Department has 18 full-time and 3 part-time sworn officers and 7 full-time and 3 part-time support personnel. Regular patrol by the sheriff’s department provides protection to existing industries in the area.

**Streets**

Scottsbluff has 340 miles of streets; 100 percent of the streets are hard-surfaced, 40 percent have concrete and 60 percent are asphalt. Ninety-eight percent of the streets have curbs and 99 percent have sidewalks.

For more information on Scottsbluff’s local government, visit www.scottsbluff.org.

### 2015 Crime Rates

<table>
<thead>
<tr>
<th></th>
<th>Violent Crimes</th>
<th>Property Crimes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nebraska</td>
<td>2.7</td>
<td>22.4</td>
</tr>
<tr>
<td>U.S. Total</td>
<td>3.7</td>
<td>24.9</td>
</tr>
</tbody>
</table>

*Source: www.ncc.nebraska.gov*

## Tax Structure

### Nebraska Tax Incentives

Nebraska’s performance-based tax incentive programs demonstrate the state’s commitment to creating a favorable business environment for your business expansion or location. Known collectively as the “Nebraska Advantage Package,” this multi-tiered program provides investment credits, wage credits, sales tax refunds based on investment, and job creation in Nebraska. Qualified companies, large and small can take advantage of these benefits. For more information on the qualifications and potential benefits available to your company, contact the Nebraska Department of Economic Development (800) 426-6505 or visit www.neded.org.

### 2016 Actual Valuation

**City of Scottsbluff**

- Real Estate: $37,866,028
- Personal Property: $27,299,968
- Special: $780,391,181

**Total: $845,557,177**

### Scottsbluff 2016 Tax Rates

**Total: $2,176,860** (dollars and cents per $100 of actual value)
Scottsbluff Public Schools

District No. 32 in Scotts Bluff County covers approximately 217 square miles and has a 2016–17 actual valuation of $1,399,597,708, with an actual valuation per student of $9,916. Bus services are provided between the communities. This Class 3 school is accredited by the AdvancED. For more information, visit www.sbps.net.

### Scottsbluff Public Schools

<table>
<thead>
<tr>
<th></th>
<th>Students</th>
<th>Teacher/Pupil Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elementary (K-5)</td>
<td>1,553</td>
<td>1:14</td>
</tr>
<tr>
<td>Middle School (6–8)</td>
<td>715</td>
<td>1:13</td>
</tr>
<tr>
<td>High School (9–12)</td>
<td>790</td>
<td>1:15</td>
</tr>
</tbody>
</table>

### ACT Scores (2014–15)

<table>
<thead>
<tr>
<th></th>
<th>Composite</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scottsbluff High School</td>
<td>19.4</td>
</tr>
<tr>
<td>Nebraska</td>
<td>21.5</td>
</tr>
<tr>
<td>National</td>
<td>21.0</td>
</tr>
</tbody>
</table>

Source: Nebraska Department of Education

Educational Service Unit

Educational Service Unit 13 (ESU), headquartered in Scottsbluff, serves 11 counties, including Scotts Bluff County. For more information regarding services, visit www.esu13.org.

Higher Education

Scottsbluff is located within 90 miles of a community college—Western Nebraska Community College in Chadron.

An abundance of public colleges and universities are available in Nebraska. There are also a number of community colleges as well as private colleges and trade schools. A large number of degree programs are available and some institutions offer courses and workshops specially tailored to meet specific training needs of industry, education, and business.
**Hospital/Clinic**
Regional West Medical Center, located in Scottsbluff, is a 182-bed regional referral center and one of three Level II Trauma Centers in the state.

Regional West Physicians Clinic also operates a medical clinic in Scottsbluff. For more information, visit [www.rwhs.org](http://www.rwhs.org).

**Rescue Squad**
The Scottsbluff Rescue Squad has five ambulances, one airplane, and one helicopter. There are 17 full-time paramedics, 21 full-time emergency medical technicians, 1 full-time advanced emergency medical technician, 10 full-time nurses in the emergency medical system, and 49 full-time first responders.

**Nursing Homes**
- Emerald Court
- Golden LivingCenter
- Residency Health Care Center

**Assisted Living**
- Emerald Court
- Northfield – Household Care Center

**Retirement Communities**
- Northfield Retirement Communities – The Villa, Vista, and the Residency
- The Village at Regional West
- Wel-Life
- Welcov Assisted Living

**Churches (Denomination)**
- Assembly of God
- Baptist
- Catholic
- Christian Church
- Church of God
- Church of the Nazarene
- Church of Christ
- Congregational
- Episcopalian
- Evangelical
- Jehovah’s Witness
- Lutheran
- Methodist
- Mormon/Latter-Day Saints
- Nondenominational
- Pentecostal
- Presbyterian
- Protestant
- Seventh-Day Adventist

**Recreation**
There are 23 city parks in Scottsbluff covering 281 acres. **Westmoor Park and Pool** is equipped with swimming pool, water slides, water sports, water games, movie nights, and more. **Riverside Campground** has 47 full-service campground pads near the river, playground equipment, parks, dog park, and fishing.

**Financial Institutions**
- First National Bank North Platte
- First State Bank
- Great Western Bank
- Meridian Trust Federal Credit Union
- Platte Valley Bank
- Sugar Workers Federal Credit Union
- U.S. Bank
- Western Heritage Credit Union
- Western States Bank

**Housing**
Thirty new homes were constructed in the past three years and it is estimated ten will be built in 2017. The cost of new home construction averages $122 per square foot.
In 2015 Nebraska ranked third among the states in corn exports and fourth in total cash receipts from all farm commodities. Nebraska's farms and ranches utilized 45.2 million acres or 91 percent of the state's total land area. Cash receipts from farm markets in 2015 contributed more than $23 billion to the state's economy and 6.1 percent of the U.S. total. Food processing is the state's largest manufacturing sector and foreign markets are important for many of the state's manufacturers.

Sources: Nebraska Agriculture Rankings - USDA ERS, USDA NASS; Food Processing Status - Bureau of Labor Statistics, Quarterly Census of Employment and Wages

The Ogallala Aquifer underlies 174,000 square miles in parts of eight states. The Ogallala Aquifer within Nebraska contains approximately 65 percent of the water storage in the entire aquifer. With the implementation of more efficient irrigation systems and other water management measures, the Ogallala Aquifer will remain a valuable resource in Nebraska.
**2012 Statistics**

<table>
<thead>
<tr>
<th>Category</th>
<th>Scotts Bluff County</th>
<th>State of Nebraska</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Farms</td>
<td>966</td>
<td>49,969</td>
</tr>
<tr>
<td>Land in Farms (acres)</td>
<td>445,217</td>
<td>45,331,783</td>
</tr>
<tr>
<td>Average Size of Farms (acres)</td>
<td>461</td>
<td>907</td>
</tr>
<tr>
<td>Market Value of Agricultural Products Sold</td>
<td>$390,062,000</td>
<td>$23,068,756,000</td>
</tr>
<tr>
<td>Market Value Per Farm</td>
<td>$403,790</td>
<td>$461,661</td>
</tr>
<tr>
<td>Total Acres Irrigated</td>
<td>199,195</td>
<td>8,296,573</td>
</tr>
<tr>
<td>Percent of Farmland Irrigated</td>
<td>44.7%</td>
<td>18.3%</td>
</tr>
</tbody>
</table>

*Source: 2012 Census of Agriculture*

**Five-Year Average Production of Leading Crops**

(2011-2015)

<table>
<thead>
<tr>
<th>Crops</th>
<th>Scotts Bluff County</th>
<th>State of Nebraska</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beans, Dry Edible (CWT)</td>
<td>776,250*</td>
<td>3,015,200</td>
</tr>
<tr>
<td>Corn for Grain (bushels)</td>
<td>13,262,140</td>
<td>1,547,390,000</td>
</tr>
<tr>
<td>Hay, Alfalfa (tons)</td>
<td>114,400</td>
<td>5,480,800</td>
</tr>
<tr>
<td>Sugarbeets (tons)</td>
<td>247,250</td>
<td>1,344,000</td>
</tr>
</tbody>
</table>

*4-year average

**Five-Year Average Livestock Population**

(2011–2015)

<table>
<thead>
<tr>
<th>Livestock</th>
<th>Scotts Bluff County</th>
<th>State of Nebraska</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Cattle</td>
<td>108,000</td>
<td>6,340,000</td>
</tr>
</tbody>
</table>

*Source: National Agricultural Statistics Service*

Scotts Bluff County ranked first in the last four years in the production of dry edible beans, in the top four counties in all of the last four years in hay alfalfa, and the top two counties for all of the last five years in the production of sugarbeets.

**CLIMATE**

Nebraska has a continental climate, with hot summers and cold winters. Temperatures are highly variable from season to season and year to year.

Precipitation is also variable and ranges from an annual average of 15–20 inches in the west to 30–35 inches in southwest Nebraska.

The growing season in Nebraska fluctuates in length, but on average it ranges from 120 days in the extreme northwest to 170 days in the southeast.

For more information regarding Nebraska’s climate, visit High Plains Climate Center, University of Nebraska-Lincoln at [www.hprcc.unl.edu](http://www.hprcc.unl.edu).
Nebraska Public Power District (NPPD), Nebraska's largest electric utility, assists in economic development for the areas it serves. For more information on NPPD's economic development assistance, contact the Economic Development Department, 1414 15th Street, PO Box 499, Columbus, Nebraska 68602-0499, (877) 275-6773, Ext. 5534, email: econdev@nppd.com, or visit our website at econdev.nppd.com.